Cedar Lane Speech

RELIABLE TELEPRACTICE.
TRUSTED SCHOOL PARTNERSHIPS.

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Welcome

Thank you for considering Cedar Lane Speech as a partner in supporting your students.

My goal is simple: to provide high-quality speech-language pathology services that are dependable, collaborative, and student-centered while making the process as seamless as possible for your staff.

Having previously provided telepractice services within a public school setting, I understand the unique challenges school districts face, including staffing shortages, increasing compliance requirements, and the need to maintain consistent services for students.

Cedar Lane Speech partners directly with school districts to provide virtual speech-language pathology services, allowing districts to receive experienced clinical support without the additional costs and administrative complexity often associated with third-party staffing agencies.

Enclosed you will find information regarding the services offered, qualifications, technology capabilities, and a sample Professional Telepractice Services Agreement. I welcome the opportunity to discuss how Cedar Lane Speech can best support the needs of your district.

Thank you for your time and consideration.

Sincerely,

Holly Atkinson

Holly Atkinson, MA, CCC-SLP

Owner
Cedar Lane Speech, LLC

SUMMARY

Building Reliable School Partnerships

Cedar Lane Speech is a therapist-owned speech-language pathology practice specializing in customized teletherapy partnerships for public school districts.

We work directly with districts through professional services agreements to provide dependable, evidence-based speech-language pathology services that support students, strengthen educational teams, and simplify staffing challenges.

Whether filling a vacancy, supplementing existing staff, or providing comprehensive speech-language services, our goal is simple:

To become a trusted extension of your special education team.

Who We Serve

- Public school districts
- Special education departments
- Students receiving speech-language services
- Educational teams and families

What We Provide

- Speech-language evaluations
- Individual and group therapy
- IEP participation
- Progress monitoring
- Consultation and collaboration
- Secure teletherapy services
- Flexible professional service agreements

Our Commitment

We believe successful partnerships are built on trust, communication, flexibility, and shared accountability.

Our commitment extends beyond providing speech-language pathology services — we strive to become a dependable, long-term partner dedicated to helping districts provide exceptional support for every student.

Why Districts Choose Cedar Lane Speech

At Cedar Lane Speech, we believe successful partnerships are built on more than simply providing services. Districts choose Cedar Lane because they value consistent communication, personalized support, and a provider who becomes an extension of their educational team. Through customized professional services agreements, we deliver evidence-based speech-language pathology services with the flexibility, professionalism, and collaboration needed to support students, educators, and families.

COMPANY OVERVIEW

A Different Kind of School-Based Partner

Cedar Lane Speech was founded on a simple belief: school districts deserve a dependable speech-language pathology partner who is invested in their long-term success — not simply a provider filling a vacancy.

As a therapist-owned practice, Cedar Lane Speech partners directly with public school districts to deliver high-quality teletherapy services through customized professional services agreements. By working collaboratively with administrators, educators, families, and students, we strive to become a trusted extension of each district's special education team.

Our approach combines evidence-based clinical care, responsive communication, and flexible service models designed to support districts as their needs evolve.

MISSION

Cedar Lane Speech exists to help school districts provide exceptional speech-language services by building dependable partnerships that improve access to care, support educational teams, and promote meaningful outcomes for students.

VISION

To become a trusted partner for school districts by delivering exceptional speech-language pathology services, strengthening educational teams, and expanding access to high-quality care through innovative, flexible service models.

CORE VALUES

Partnership

We believe the strongest outcomes are achieved through collaboration with administrators, educators, families, and students.

Excellence

We are committed to evidence-based practice, continuous learning, and delivering the highest quality speech-language pathology services.

Integrity

We value professionalism, accountability, transparency, and ethical decision-making in every partnership.

Responsiveness

We prioritize timely communication, dependable follow-through, and proactive collaboration.

Flexibility

Every district is different. We develop customized service agreements designed around each district's unique goals and staffing needs.

A BETTER WAY TO PARTNER

A Different Approach to School-Based Speech Services

School districts across the country use a variety of models to provide speech-language pathology services. While many districts hire SLPs as employees or contract through national staffing agencies, another effective option is partnering directly with an independently owned speech-language pathology practice.

Direct contracting allows districts to purchase professional speech-language pathology services through a professional services agreement while maintaining the flexibility to tailor services to their specific needs.

For districts experiencing staffing shortages, recruitment challenges, or changing service demands, direct contracting can provide a practical and collaborative solution.

Customized Solutions	• Agreements are tailored to your district—not standardized staffing packages.
Greater Flexibility	• Customize services around your district's changing needs.
Continuity	• Students benefit from working with the same clinician.
Reduced Administration	• Independent practices manage licensure, insurance, payroll, and business operations.
Direct Communication	• Work directly with your provider—not through a staffing agency.
Professional Accountability	• Services are delivered by qualified professionals committed to high standards.

A direct partnership is more than a staffing solution—it is an opportunity to build a collaborative, long-term relationship focused on supporting students and strengthening district services.

WHY PARTNER WITH US?

More Than a Provider—A Trusted District Partner

At Cedar Lane Speech, we believe exceptional speech-language services begin with strong partnerships. Our goal is not simply to fill a position, but to become a dependable extension of your special education team — working collaboratively with administrators, educators, families, and students to deliver high-quality services that support meaningful outcomes.

We understand that every district is different. That's why we prioritize flexibility, communication, and personalized service rather than one-size-fits-all solutions.

CEDAR LANE SPEECH

School-Focused Expertise

Every Cedar Lane Speech clinician is selected for their knowledge of school-based service delivery, including IEP development, evaluations, multidisciplinary collaboration, documentation, and evidence-based intervention.

A Collaborative Partnership

We believe communication is one of the most valuable services we provide.
District leaders have direct access to the clinician providing services, allowing questions, scheduling needs, and student concerns to be addressed quickly and collaboratively.

Commitment to Professional Excellence

Cedar Lane Speech maintains high standards for clinical practice through ongoing professional development, evidence-based intervention, ethical service delivery, and compliance with applicable licensure and educational requirements.

A Professional Services Relationship

Cedar Lane Speech operates as an independent professional practice and assumes responsibility for business operations, including licensure, professional liability insurance, continuing education, technology, and other business requirements.

This allows districts to focus on supporting students while partnering with an experienced provider committed to delivering high-quality school-based speech-language pathology services.

OUR PHILOSOPHY

We believe every student deserves access to high-quality speech-language pathology services, and every school district deserves a dependable partner committed to helping students succeed.

Our success is measured not only by the services we provide, but by the relationships we build with the districts and communities we serve.

SCOPE OF SERVICES

Cedar Lane Speech partners with school districts to provide flexible, student-centered speech-language pathology services through secure telepractice. Whether supplementing existing staff or providing comprehensive clinical support, services are tailored to meet each district's unique needs while ensuring high-quality care, regulatory compliance, and meaningful collaboration with students, families, and educational teams.

SERVICES

Evaluation Services

- Initial evaluations
- Reevaluations
- AAC evaluations

Therapy Services

- Individual
- Group
- Telepractice

Educational Collaboration

- IEPs
- Consultation
- Parent meetings

Clinical Areas Served

- Speech sound disorders
- Social communication
- Voice
- Language
- Fluency

CLINICAL STANDARDS

Clinical Excellence. Professional Accountability.

At Cedar Lane Speech, high-quality services begin with high professional standards. Every clinician representing Cedar Lane Speech is expected to uphold the same commitment to clinical excellence, ethical practice, collaboration, and student-centered care.
Our standards are designed to ensure districts receive dependable, evidence-based speech-language pathology services delivered with professionalism, integrity, and accountability.

Professional Standards

All Cedar Lane Speech clinicians are expected to meet the following professional standards:

- Master's Degree in Speech-Language Pathology or Communication Sciences & Disorders
- Current state licensure in the state(s) served
- Certificate of Clinical Competence (CCC-SLP) from the American Speech-Language-Hearing Association (or district-approved equivalent when applicable)
- Professional liability insurance
- Current background checks and district-required clearances
- Ongoing professional development and continuing education
- Experience with IDEA, IEP development, and school-based documentation
- Compliance with HIPAA, FERPA, and applicable state and federal regulations

Our Clinical Commitment

Beyond professional credentials, Cedar Lane Speech clinicians are committed to providing services that reflect the highest standards of school-based practice.

Cedar Lane Speech clinicians are committed to:

- Student-centered service delivery
- Evidence-based intervention
- Collaborative problem solving
- Responsive communication
- Professional integrity
- Lifelong learning
- Timely documentation

TELETHERAPY TECHNOLOGY

Reliable Technology. Engaging Therapy. Secure Connections.

Successful teletherapy depends on more than a video call. Cedar Lane Speech utilizes professional-grade technology, secure communication platforms, and interactive digital resources to create engaging therapy sessions while ensuring reliable service delivery and protecting student privacy.

Our technology is selected specifically to support school-based speech-language pathology services and to integrate seamlessly into district operations.

PROFESSIONAL TECHNOLOGY

- Business-grade computer workstation
- Dual-monitor setup
- HD webcam
- Professional microphone
- High-speed internet
- HIPAA/FERPA-conscious Zoom platform

CLINICAL RESOURCES

- Interactive digital therapy materials
- Evidence-based treatment resources
- Digital articulation and language activities
- Progress monitoring tools
- Secure electronic documentation
- Customized therapy materials

DISTRICTS PROVIDE

- Student access to an internet-connected device
- Adult supervision when appropriate
- Access to district-approved platforms and systems
- Student schedules and designated therapy spaces (when applicable)

Security & Privacy

Student privacy is a top priority.

Cedar Lane Speech utilizes secure technology and follows applicable HIPAA, FERPA, and district privacy requirements to protect confidential student information. Digital documentation and communication are managed using secure, professional systems designed for school-based practice.

Our Technology Philosophy

Technology should enhance therapy — not complicate it.

Our goal is to create engaging, efficient, and dependable virtual therapy experiences that allow students to focus on learning while making implementation simple for teachers and district staff.

MEET THE FOUNDER

Founder & Lead Speech-Language Pathologist

Cedar Lane Speech was founded by Holly Atkinson, M.A., CCC-SLP, a speech-language pathologist with more than a decade of experience serving children in both public school and private practice settings.

Holly Atkinson, MA-CCC/SLP

Originally from Minnesota, Holly earned both her bachelor's and master's degrees in Communication Sciences and Disorders from the University of Minnesota Duluth. After beginning her career in Wisconsin schools, she relocated to Montana in 2021, where she founded Cedar Lane Speech to provide high-quality pediatric speech-language pathology services through both private practice and teletherapy.

Throughout her career, Holly has remained committed to school-based practice, serving students through in-person and virtual service delivery while collaborating with multidisciplinary teams, teachers, administrators, and families to support meaningful educational outcomes.

In addition to direct clinical services, Holly designs and develops interactive digital therapy materials and treatment resources to increase student engagement and improve the effectiveness of virtual speech-language therapy.

Holly founded Cedar Lane Speech with the vision of building a practice known for clinical excellence, dependable partnerships, and innovative approaches to school-based speech-language pathology. As Cedar Lane Speech grows, every clinician joining the practice will be expected to uphold these same standards of professionalism, collaboration, and student-centered care.

IMPLEMENTATION & TRANSITION PLAN

A seamless transition designed to minimize disruption and maximize student success.

Every school district is unique. Cedar Lane Speech works collaboratively with district leadership to develop an implementation plan that aligns with district procedures, technology, and student needs. Our goal is to make the transition as smooth and efficient as possible while ensuring continuity of services.

Phase 1: Discovery & Planning

Prior to Assignment

Before services begin, we will:

- Review district needs and expectations
- Finalize the service agreement
- Establish communication contacts
- Review district procedures & timelines
- Coordinate technology requirements

Phase 2: Onboarding

Week 1

Cedar Lane Speech will:

- Complete technology testing
- Review student caseloads
- Review IEPs & evaluation schedules
- Coordinate therapy schedules
- Meet key district contacts

Phase 3: Service Launch

Weeks 2-4

Services begin.

- Therapy services
- Evaluations
- IEP participation
- Progress monitoring/baseline testing
- Parent & staff collaboration
- Documentation

Phase 4: Ongoing Partnership

Throughout the School Year

Throughout the school year:

- Regular communication
- Schedule adjustments as needed
- District collaboration
- Progress reporting
- Evaluation planning
- Continuous quality improvement

Communication Commitment

Successful partnerships are built on communication.

Cedar Lane Speech is committed to providing timely responses, proactive collaboration, and open communication with administrators, educators, and families throughout the duration of our partnership.

PROFESSIONAL SERVICE OPTIONS

Customized Solutions for Every District

Every school district has unique staffing needs, student populations, and service priorities. Rather than offering one-size-fits-all pricing, Cedar Lane Speech develops customized professional service agreements tailored to each district's goals.

Agreements are based on the anticipated scope of services, level of support, contract duration, and district needs.

Comprehensive School Partnership

Ideal for districts seeking ongoing speech-language pathology services.

- Direct therapy services
- Comprehensive evaluations
- IEP participation
- Documentation & progress reporting
- Teacher & family collaboration
- Consultation with educational teams

Supplemental Services

Designed to support existing district staff during periods of increased need.

- Overflow caseloads
- Evaluation support
- Specialized services
- Additional therapy coverage
- Assistance during staffing shortages

Temporary Coverage

Flexible agreements designed to maintain continuity of services during temporary staffing changes.

- Maternity leave
- Medical leave
- Staff vacancies
- Recruitment periods
- Extended employee absences

District Support

Customized professional services that strengthen district speech-language programs beyond traditional therapy.

- Speech --language referral & early intervention systems
- Preschool screenings
- MTSS/RTI speech language intervention support
- Evaluation projects
- Preschool screenings
- ESY services
- Staff professional development
- Program development and consultation

PARTNERSHIP TYPE	BEST FOR
Comprehensive School Partnership	Districts seeking ongoing speech-language pathology services
Supplemental Services	Districts with existing SLPs needing additional support
Temporary Coverage	Maternity leave, vacancies, or extended staff absences
Specialized District Support	MTSS/RTI, referral systems and professional development

PROFESSIONAL SERVICE OPTIONS

Customized Solutions for Every District

Every school district has unique staffing needs, student populations, and service priorities. Rather than offering one-size-fits-all pricing, Cedar Lane Speech develops customized professional service agreements tailored to each district's goals.

Agreements are based on the anticipated scope of services, level of support, contract duration, and district needs.

FLEXIBLE PAYMENT OPTIONS

Professional service agreements may be structured to align with each district's budgeting and accounting procedures.

Common payment schedules include:

- 12 equal monthly payments
- 9 equal monthly payments
- Biweekly payments
- Alternative payment schedules by mutual agreement

TRANSPARENT PRICING

Each partnership begins with a collaborative discussion to determine the district's unique needs.

Following this consultation, Cedar Lane Speech provides a customized professional service agreement outlining:

- Scope of services
- Service commitment
- Payment schedule

Every agreement is customized before pricing is finalized, ensuring districts only pay for the services they actually need.

Our Goal

Our goal is simple: provide predictable, transparent pricing with no surprises, allowing districts to budget confidently while ensuring students receive consistent, high-quality services.

WORKING TOGETHER

District & Cedar Lane Speech Responsibilities - Building a Successful Partnership

Successful school-based services are built on collaboration. Cedar Lane Speech works closely with district leadership to establish clear expectations, open communication, and shared responsibilities that support students, staff, and families.

While responsibilities may vary based on each district's needs and the professional services agreement, the following outlines the typical roles of each partner.

Our Commitment

Cedar Lane Speech is committed to being a dependable extension of your educational team. We believe successful partnerships are built on communication, professionalism, flexibility, and a shared commitment to helping students succeed.

DISTRICT

- Provide student schedules and caseload assignments
- Provide access to student records, IEPs, and evaluation information
- Provide district-specific procedures and required documentation guidelines
- Identify a district contact for communication and collaboration
- Provide access to district systems and technology as needed
- Provide a school device or technology access if required by district policy
- Notify Cedar Lane Speech of schedule changes, school closures, or student absences
- Collaborate as members of the educational team

CEDAR LANE SPEECH

- Deliver high-quality speech-language pathology services
- Review records and develop individualized therapy plans
- Provide therapy, evaluations, and progress monitoring
- Complete documentation in accordance with district expectations and applicable regulations
- Maintain regular communication with administrators, teachers, and families
- Maintain professional licensure, liability insurance, and continuing education
- Provide secure teletherapy technology, professional equipment, and digital therapy resources
- Adjust scheduling collaboratively when appropriate and communicate proactively
- Participate in IEP meetings, multidisciplinary collaboration, and consultation as outlined in the agreement

FREQUENTLY ASKED QUESTIONS

What services does Cedar Lane Speech provide?

Cedar Lane Speech offers school-based speech-language pathology services through customized professional services agreements, including evaluations, therapy, IEP participation, consultation, progress monitoring, and other services tailored to district needs.

Who does Cedar Lane Speech work with?

Cedar Lane Speech partners with public school districts to provide speech-language pathology services for students while collaborating closely with administrators, special education teams, teachers, and families.

Can services be customized?

Yes. Every district has unique staffing needs, schedules, and service priorities. Service agreements are developed collaboratively to align with each district's goals.

Does Cedar Lane Speech provide short-term and long-term support?

Yes. Partnerships may include temporary staffing, long-term services, supplemental support during vacancies, evaluation assistance, or ongoing speech-language pathology services.

How are therapy sessions delivered?

Services are provided through secure teletherapy technology using interactive, evidence-based digital resources designed to engage students and support meaningful progress.

How does communication work?

Districts communicate directly with Cedar Lane Speech. There are no third-party recruiters or staffing representatives serving as intermediaries, allowing for timely communication and collaborative problem-solving.

Who maintains licensure, insurance, and professional requirements?

Cedar Lane Speech independently maintains all applicable state licensure, professional liability insurance, continuing education, and business operations required to provide contracted speech-language pathology services.

How is student information protected?

Cedar Lane Speech utilizes secure technology and follows applicable privacy and confidentiality requirements, including HIPAA and FERPA, as appropriate for school-based services.

Can Cedar Lane Speech participate in IEP meetings and multidisciplinary collaboration?

Yes. Collaboration is an important part of school-based practice. Cedar Lane Speech participates in IEP meetings, communicates with educational teams, and works collaboratively with families and staff to support student success.

FREQUENTLY ASKED QUESTIONS

What technology does the district need to provide?

Technology needs vary by district. Cedar Lane Speech works collaboratively with district staff to determine the most effective setup and will coordinate technology requirements prior to the start of services.

How quickly can services begin?

Implementation timelines vary depending on district needs, onboarding requirements, and student schedules. Cedar Lane Speech works closely with district leadership to establish a transition plan that minimizes disruption and allows services to begin as efficiently as possible.

What states does Cedar Lane Speech serve?

Cedar Lane Speech provides services in states where its clinicians hold the required professional licensure. Additional state licensure may be obtained as partnership opportunities arise.

Can Cedar Lane Speech bill Medicaid?

If applicable and permitted by district procedures, yes. Cedar Lane Speech follows district policies and state requirements regarding Medicaid documentation and billing.

Who owns the therapy materials and technology?

Cedar Lane Speech provides and maintains its own professional teletherapy platform, technology, and digital therapy materials unless otherwise specified in the service agreement.

How are cancellations or school closures handled?

Service expectations, make-up sessions, and scheduling procedures are established collaboratively during the contracting process and outlined in the professional services agreement.

Can Cedar Lane Speech support districts that already employ SLPs?

Absolutely. Cedar Lane Speech is designed to complement and support existing special education teams. Partnerships may include filling temporary vacancies, managing overflow caseloads, providing evaluation support, or delivering ongoing services based on the district's needs.

CREDENTIALING & CONTRACT DOCUMENTATION

Supporting a Smooth and Efficient Onboarding Process

To support a seamless contracting process, Cedar Lane Speech maintains the documentation commonly requested by school districts and is happy to provide copies during contract development or onboarding.

Documentation routinely provided includes:

- Certificate of Professional Liability Insurance
- Certificate of General Liability Insurance
- Certificate of Insurance (COI)
- Current State Licensure
- ASHA Certificate of Clinical Competence (CCC-SLP)
- National Provider Identifier (NPI)
- Business Registration Documentation
- W-9
- Other district-required documentation
- Proof of Workers' Compensation Coverage/Exemption

Additional Documentation

Upon request, Cedar Lane Speech can also provide documentation required by individual districts, including:

- Immunization or health documentation (if applicable)
- Technology or cybersecurity compliance forms
- Confidentiality agreements
- Vendor registration paperwork
- Other district-specific onboarding requirements

Our Commitment

Cedar Lane Speech understands that every district has unique contracting and onboarding procedures. We are committed to responding promptly to documentation requests and working collaboratively with district staff to ensure a smooth transition and timely start of services.

Need something not listed?

We recognize that documentation requirements vary by district. If additional forms or credentials are needed, Cedar Lane Speech will work closely with your administrative team to provide the necessary information whenever possible.

APPENDIX A

PROFESSIONAL SERVICES AGREEMENT
Cedar Lane Speech, LLC

1. Parties

This agreement is entered into between Cedar Lane Speech, LLC and [School District].

2. Purpose

Contractor will provide virtual speech-language pathology services through secure telepractice as an independent contractor for the term of this Agreement.

3. Term

Effective: [Start Date]. End: [End Date]. Renewal may occur by written mutual agreement.

4. Scope of Services

Services may include evaluations, reevaluations, individual/group therapy, consultation, IEP meetings, documentation, Mediciad documentation (if required), progress reporting, treatment planning, and other services within Contractor's professional scope of practice.

5. Professional Independence

Contractor retains sole responsibility for clinical judgment, therapeutic methods, and service delivery consistent with students' IEPs, applicable law, and professional standards.

6. Schedule

Contractor will provide professional services averaging a minimum of [XX] hours per contracted school week. Weekly hours may fluctuate based on the school calendar while maintaining the intended annual level of services.

7. Compensation

Annual Professional Services Fee: $[Amount]. This reflects an equivalent hourly rate of $[Rate]/hour for the anticipated annual workload. Additional approved services beyond the anticipated workload will be billed at the equivalent hourly rate.

8. Payment Terms

Contractor will submit monthly invoices. Payment is due within fifteen (15) days of receipt of invoice, or within the District's standard accounts payable cycle.

9. Billable Professional Services

Billable services include direct therapy, evaluations, report writing, IEP meetings, consultation, documentation, treatment planning, scheduling related to assigned students, and other required professional duties.

10. Technology and Facilities

Contractor will provide the professional workstation, internet, videoconferencing subscription, software, and therapy materials necessary to deliver services. District will provide students with internet-connected devices, access to student information systems, appropriate private space, and on-site support personnel as needed. District retains responsibility for district-owned devices and technology support.

11. Records

Contractor shall complete documentation according to District timelines. Student educational records remain the property of the District.

12. Licensure and Insurance

Contractor shall maintain all required state licensure, ASHA CCC-SLP certification, and professional liability insurance of at least $1,000,000 per occurrence / $3,000,000 aggregate.

13. Confidentiality

Both parties will comply with FERPA, HIPAA where applicable, and all applicable privacy laws.

14. Independent Contractor Relationship

Nothing in this agreement creates an employer-employee relationship. Contractor is responsible for taxes, insurance, retirement, benefits, and business expenses.

15. School Closures

The annual professional services fee reflects Contractor's professional availability throughout the contract term despite normal variations in the school calendar. The parties will cooperate in rescheduling services when appropriate.

16. Termination

Either party may terminate this Agreement upon thirty (30) days written notice. Contractor will be compensated for services performed through the termination date.

17. Non-Exclusivity

Contractor may provide services to other clients provided those services do not interfere with obligations under this Agreement.

18. Force Majeure

Neither party is liable for delays caused by events beyond reasonable control.

19. Governing Law

This Agreement is governed by the laws of the state in which the District is located unless otherwise specified.

20. Entire Agreement

This document constitutes the entire agreement and may be amended only in writing signed by both parties.

SIGNATURES

SCHOOL DISTRICT

By: _____

Name: _____

Title: _____

Date: _____

Authorized by School Board action dated, if applicable:

CEDAR LANE SPEECH, LLC

By: _____
Holly Atkinson, M.A., CCC-SLP
Owner, Cedar Lane Speech, LLC

Date: _____